









OMREB Monthly Buyers Survey - DECEMBER 2012 SurveyMonkey

How would you best describe your most recent Buyer - property category? (Check one or more.)

		Response Percent	Response Count
First time buyer		17.5%	17
Moving from one property to an upgraded property		29.9%	29
Moving from a strata property to a single family home		4.1%	4
Moving from a single family home to a strata property		5.2%	5
Moving into a retirement home/senior's community		3.1%	3
Buying revenue property for investment purposes		9.3%	9
Buying recreational property		11.3%	11
Other		20.6%	20

If "Other", please specify (explain).

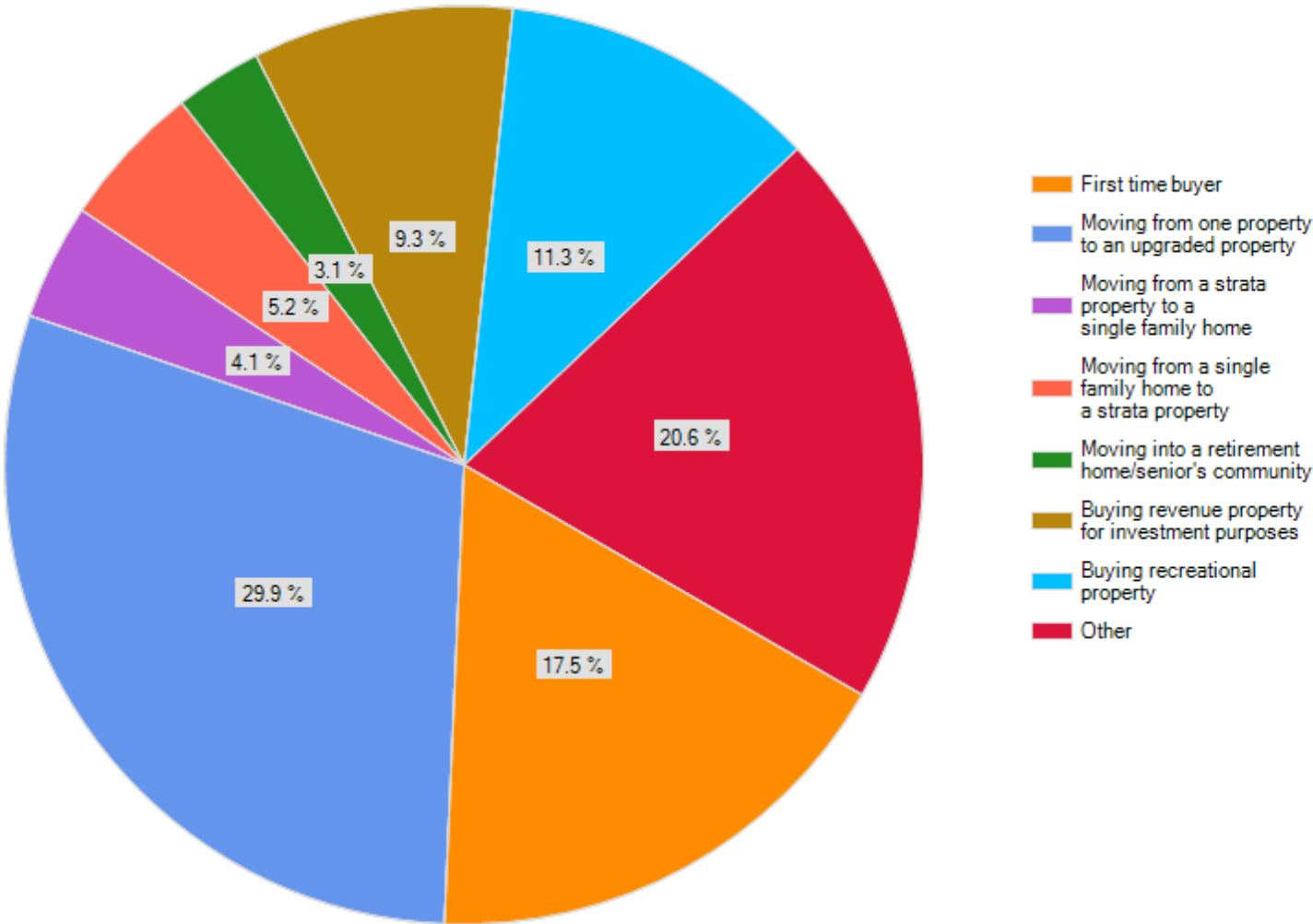
25

answered question	97
skipped question	3

Q1. How would you best describe your most recent Buyer - property category? (Check one or more.)








1	Relocating from another country	Jan 10, 2013 3:08 PM
2	Relocating to Kelowna for work	Jan 10, 2013 3:07 PM
3	Investment - Vacation Home	Jan 10, 2013 8:38 AM
4	Bought adjacent lot to his home	Jan 9, 2013 1:58 PM
5	Rental to stata	Jan 7, 2013 6:27 PM
6	Buyer renting and now purchasing home	Jan 7, 2013 2:07 PM
7	Builder	Jan 7, 2013 12:13 PM
8	Building a new home	Jan 7, 2013 12:12 PM
9	Builder	Jan 7, 2013 12:11 PM
10	vacant lot purchase	Jan 7, 2013 9:30 AM
11	down grading to house with rental income	Jan 7, 2013 8:54 AM
12	Paige	Jan 6, 2013 8:40 PM
13	Relocating from Salmon Arm	Jan 5, 2013 10:19 AM
14	moving from one strata property to another lessor one	Jan 5, 2013 9:19 AM
15	Moving from 55+ strata to another 55+ strata	Jan 4, 2013 5:07 PM
16	Moving from Manitoba Mobile Home Park to MHP in Kelowna	Jan 4, 2013 4:55 PM
17	Bought building lot to build new home	Jan 4, 2013 4:20 PM
18	Moving from rented accommodation. Former home owner.	Jan 4, 2013 3:12 PM
19	leaving Peachland to move to Kelowna close to schools	Jan 4, 2013 3:09 PM
20	First single purchase on her own. recently seperated	Jan 4, 2013 3:05 PM
21	moving from acreage to town	Jan 4, 2013 2:46 PM
22	Bare land purchased, going to build.	Jan 4, 2013 2:42 PM
23	rental to mobile - not 1st time buyer	Jan 4, 2013 2:22 PM
24	were renting,	Jan 4, 2013 2:15 PM
25	Moving from Peachland into Kelowna to one level rancher and to be closer to hospital	Jan 4, 2013 2:12 PM

How would you best describe your most recent Buyer - property category? (Check one or more.)



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Please describe the Buyer - demographic/family status. (Check one or more.)

		Response Percent	Response Count
Single male		13.0%	13
Single female		15.0%	15
Couple without children		20.0%	20
Two parent family with children		29.0%	29
Single parent with children		4.0%	4
Empty nesters or retired		21.0%	21
Other		3.0%	3

If "Other", please specify.

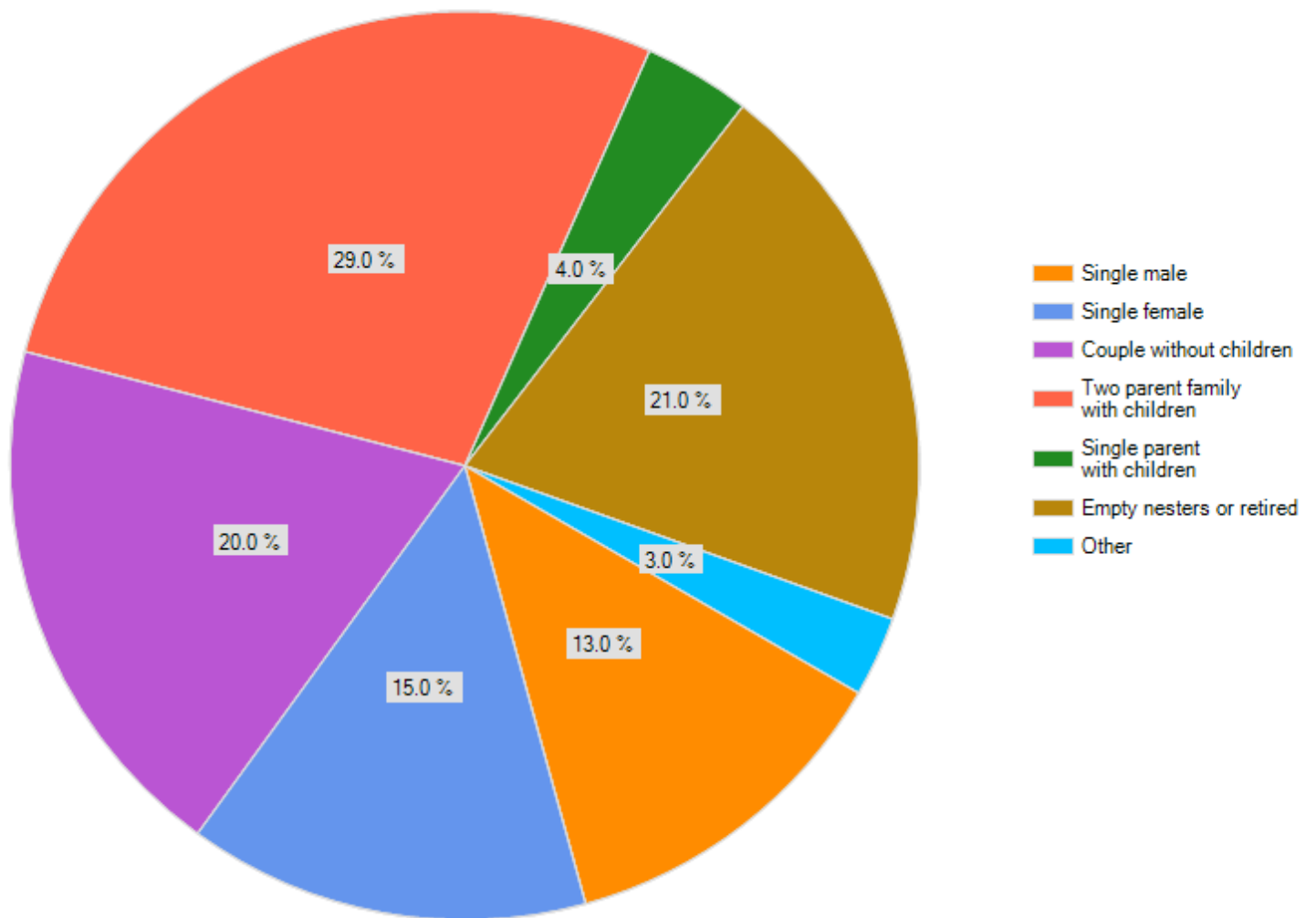
4

answered question	100
skipped question	0

Q2. Please describe the Buyer - demographic/family status. (Check one or more.)




1	Non married couple not quite retired	Jan 9, 2013 1:56 PM
2	Builder	Jan 7, 2013 12:13 PM
3	Builder	Jan 7, 2013 12:11 PM
4	child on the way	Jan 4, 2013 2:15 PM

Please describe the Buyer - demographic/family status. (Check one or more.)

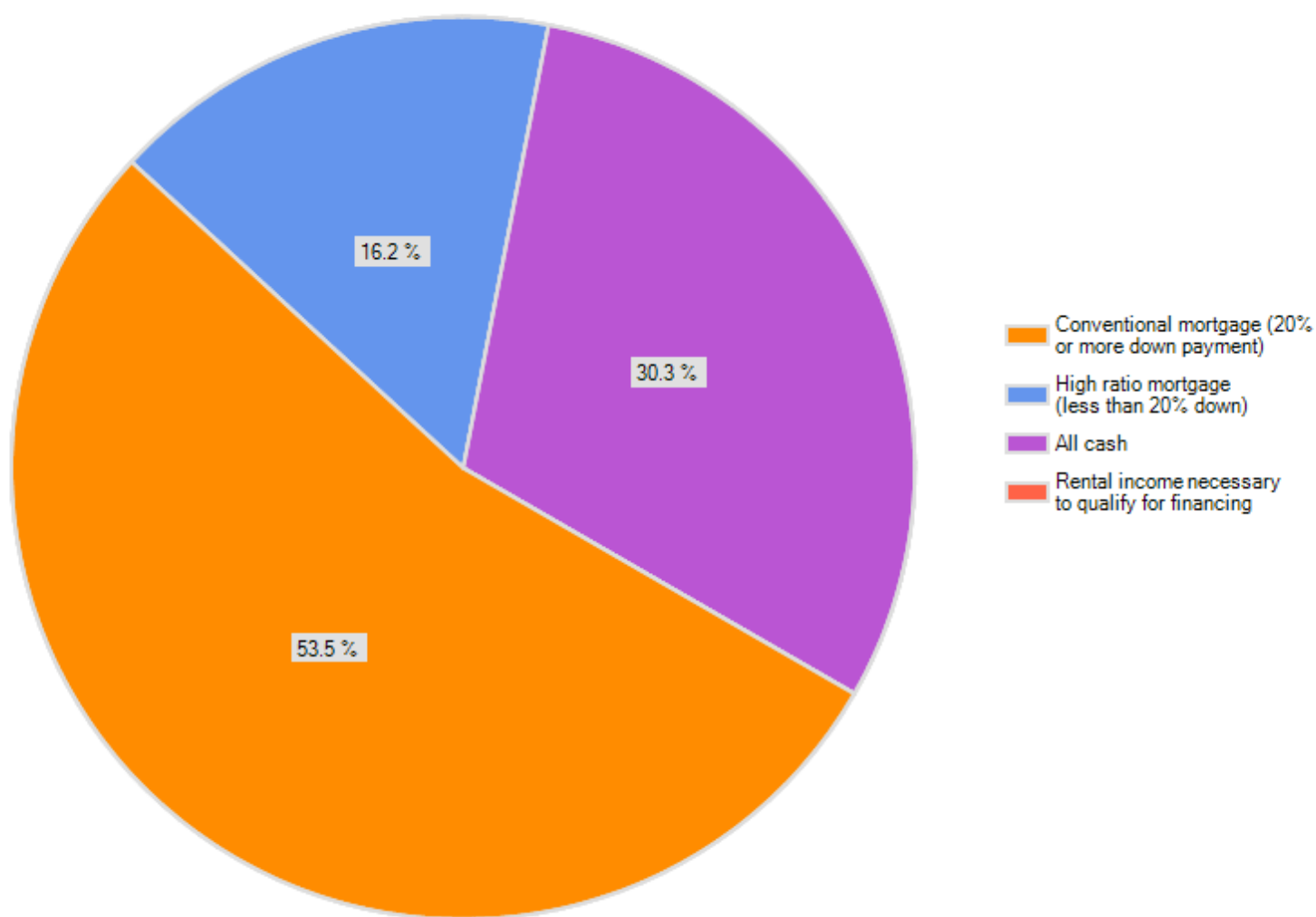


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How did the Buyer finance the purchase? (Select one or more answers.)









		Response Percent	Response Count
Conventional mortgage (20% or more down payment)		53.5%	53
High ratio mortgage (less than 20% down)		16.2%	16
All cash		30.3%	30
Rental income necessary to qualify for financing		0.0%	0
answered question			99
skipped question			1

How did the Buyer finance the purchase? (Select one or more answers.)

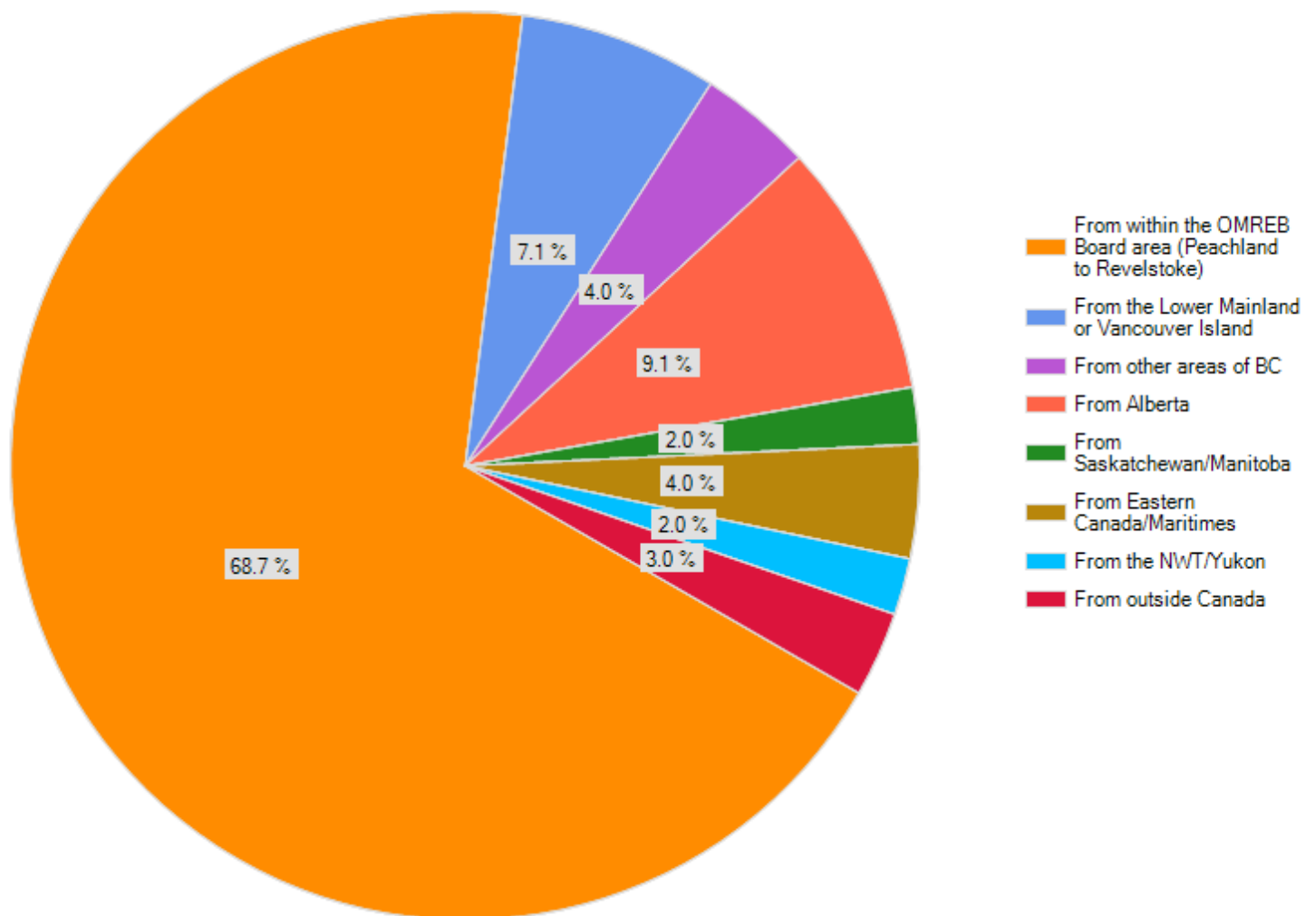


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Where did the Buyer move from? If an Investor, choose where he/she is from even if not actually making a move. (Select one answer.)



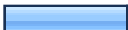



		Response Percent	Response Count
From within the OMREB Board area (Peachland to Revelstoke)		68.7%	68
From the Lower Mainland or Vancouver Island		7.1%	7
From other areas of BC		4.0%	4
From Alberta		9.1%	9
From Saskatchewan/Manitoba		2.0%	2
From Eastern Canada/Maritimes		4.0%	4
From the NWT/Yukon		2.0%	2
From outside Canada		3.0%	3
answered question			99
skipped question			1

Where did the Buyer move from? If an Investor, choose where he/she is from even if not actually making a move. (Select one answer.)

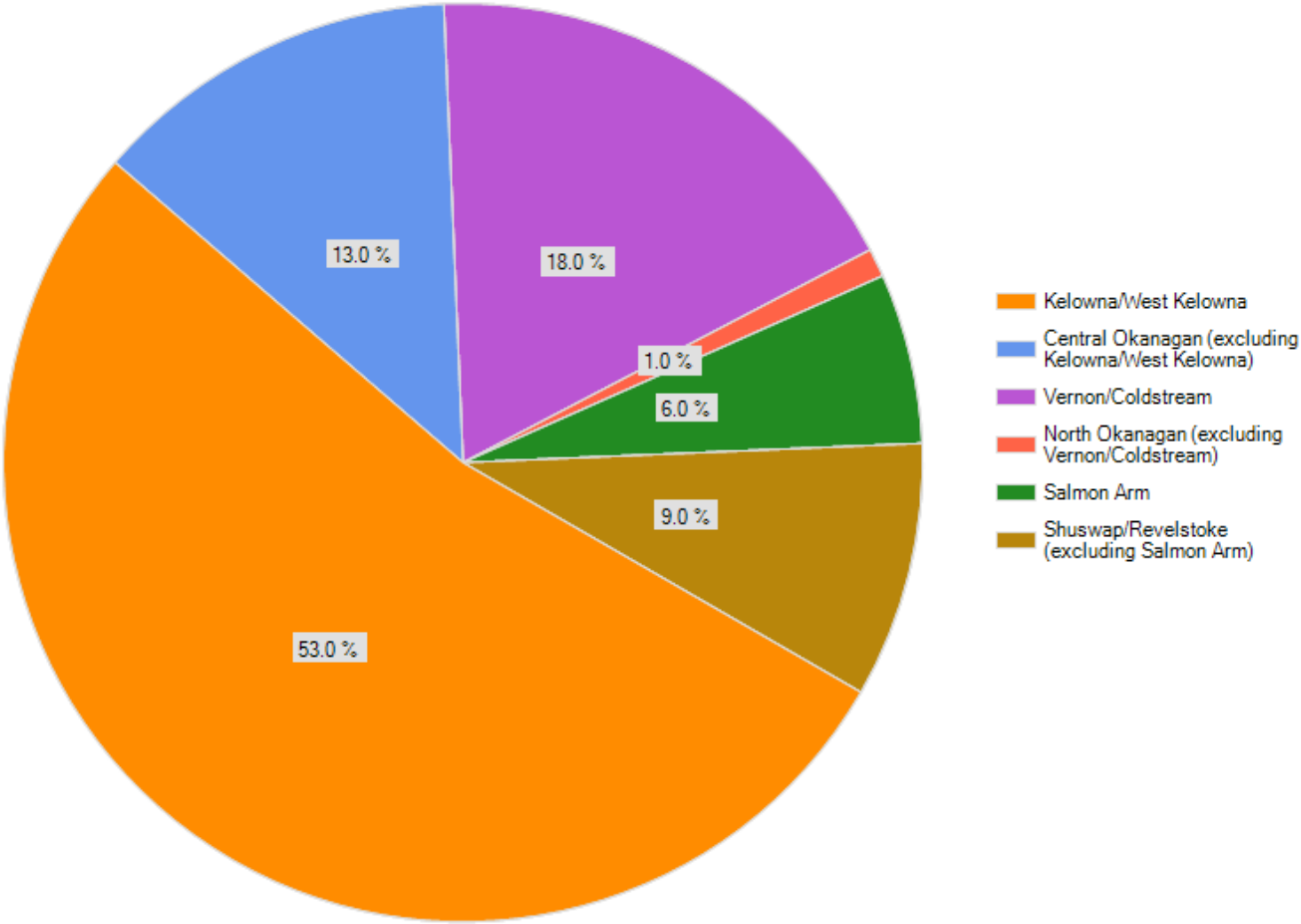


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In what area was the property purchased? (Select one answer.)

		Response Percent	Response Count
Kelowna/West Kelowna		53.0%	53
Central Okanagan (excluding Kelowna/West Kelowna)		13.0%	13
Vernon/Coldstream		18.0%	18
North Okanagan (excluding Vernon/Coldstream)		1.0%	1
Salmon Arm		6.0%	6
Shuswap/Revelstoke (excluding Salmon Arm)		9.0%	9
answered question			100
skipped question			0

In what area was the property purchased? (Select one answer.)



Q6. Please add your comments here (optional):

1	Having family in Kelowna & Burnaby made this the perfect vacation condo for my buyers.	Jan 10, 2013 8:38 AM
2	Carol Shalovelo Re/Max Vernon	Jan 7, 2013 11:33 AM
3	Looking to gain some "sweat equity"	Jan 6, 2013 8:40 PM
4	Foreclosure Lakefront property	Jan 5, 2013 10:46 AM
5	Buyer bought house so handicapped sister could live in it.	Jan 4, 2013 5:06 PM
6	Couple moving from GTA, had jobs to come to. Relocating for lifestyle	Jan 4, 2013 2:51 PM
7	#3 - Not sure if they were 20% or more down, or less than 20% down.	Jan 4, 2013 2:15 PM