## **Summary of Highlights for OMREB Monthly Buyers Survey**

Results for August 2013 (3rd Quarter)

BUYER PROFILE – Highlights	JULY 2013	AUGUST 2013
Best describe your most recent Buyer (moving to/from property type)	Moving Up – 22.8% First Time Buyer – 17.9% Revenue Property Investor – 11.0% Recreation Property – 10.8% Single Family Res to Strata – 9.8% Strata to Single Family – 5.7% Retirement Community – 4.5%	Moving Up – 25.4% First Time Buyer – 17.3% Single Family Res to Strata – 13.5% Recreation Property – 11.2% Revenue Property Investor – 8.5% Retirement Community – 6.5% Strata to Single Family – 3.5%
Describe the Buyer (family dynamic):	Two parent family/children – 24.0% Empty Nesters/Retired – 23.2% Couple without children – 23.2% Single Male – 14.2% Single Female – 12.2% Single Parent with children – 2.0%	Two parent family/children – 25.3%  Couple without children – 23.4%  Empty Nesters/Retired – 20.1%  Single Female – 13.8%  Single Male – 11.2%  Single Parent with children – 4.5%
How did Buyer finance purchase?	Conventional Mortgage (>20% down) – 48.0% All Cash – 34.4% High Ratio (<20% down) – 17.6% Rental Income to Qualify – 0.4%	Conventional Mortgage (>20% down) – 47.1%  All Cash – 36.1%  High Ratio (<20% down) – 16.7%  Rental Income to Qualify – 0.4%
Where did Buyer move from?	From within Board Area – 54.7% From Alberta – 14.8% From Lower Mainland/Island – 12.1% From Other Areas BC – 10.5% From E Canada/Maritimes – 3.5% From Sask/Man – 2.0% From Outside Canada – 1.6% From NWT/Yukon – 0.8%	From within Board Area – 50.7% From Alberta – 21.6% From Other Areas BC – 10.8% From Lower Mainland/Island – 9.0% From Sask/Man – 3.4% From NWT/Yukon – 1.9% From E Canada/Maritimes – 1.5% From Outside Canada – 1.1%
In what area was property purchased?	Kelowna/West Kelowna – 52.8%  Vernon/Coldstream – 15.4%  Shuswap/Rev (outside SA) – 10.2%  Central OK (outside K/WK) – 7.9%  Salmon Arm – 7.1%  North OK (outside V/CS) – 6.7%	Kelowna/West Kelowna – 53.5%  Vernon/Coldstream – 14.1%  Salmon Arm – 11.2%  Shuswap/Rev (outside SA) – 8.6%  Central OK (outside K/WK) – 6.7%  North OK (outside V/CS) – 5.9%

## **Summary of Highlights for OMREB Monthly Buyers Survey**

Results for June 2013 (2nd Quarter)

BUYER PROFILE – Highlights	APRIL 2013	MAY 2013	JUNE 2013
Best describe your most recent Buyer (moving to/from property type)	First Time Buyer – 25.9%  Moving Up – 18.6%  Revenue Property Investor – 11.8%  Single Family Res to Strata – 10.5%  Recreation Property – 7.7%  Retirement Community – 5.5%  Strata to Single Family – 4.5%	Moving Up – 24.5% First Time Buyer – 17.5% Single Family Res to Strata – 15.0% Revenue Property Investor – 7.3% Recreation Property – 7.3% Retirement Community – 5.8% Strata to Single Family – 4.4%	Moving Up – 23.7%  First Time Buyer – 17.5%  Single Family Res to Strata – 17.1%  Revenue Property Investor – 8.6%  Recreation Property – 5.1%  Retirement Community – 4.7%  Strata to Single Family – 4.3%
Describe the Buyer (family dynamic):	Two parent family/children – 24.8% Empty Nesters/Retired – 22.6% Couple without children – 21.7% Single Male – 12.8% Single Female – 10.6% Single Parent with children – 5.3%	Two parent family/children – 24.2% Couple without children – 24.2% Empty Nesters/Retired – 23.5% Single Female – 11.7% Single Male – 8.9% Single Parent with children – 1.4%	Empty Nesters/Retired – 28.6% Couple without children – 27.8% Two parent family/children – 20.3% Single Female – 11.3% Single Male – 6.8% Single Parent with children – 2.3%
How did Buyer finance purchase?	Conventional Mortgage (>20% down) – 50.0%  All Cash – 31.1%  High Ratio (<20% down) – 18.5%  Rental Income to Qualify – 0.9%	Conventional Mortgage (>20% down) – 43.8% All Cash – 38.2% High Ratio (<20% down) – 17.3% Rental Income to Qualify – 0.7%	Conventional Mortgage (>20% down) – 44.1%  All Cash – 37.6%  High Ratio (<20% down) – 18.3%  Rental Income to Qualify – 0.8%
Where did Buyer move from?	From within Board Area – 56.6% From Alberta – 19.0% From Lower Mainland/Island – 11.1% From Other Areas in BC – 9.3% From Sask/Man – 1.3% From NWT/Yukon – 1.3% From Outside Canada – 0.9% From E Canada/Maritimes – 0.4%	From within Board Area – 55.5% From Alberta – 21.6% From Lower Mainland/Island – 7.4% From Sask/Man – 5.7% From Other Areas BC – 4.9% From E Canada/Maritimes – 2.8% From Outside Canada – 1.8% From NWT/Yukon – 0.4%	From within Board Area – 59.8% From Alberta – 18.8% From Other Areas BC – 8.3% From Lower Mainland/Island – 7.5% From Sask/Man – 3.4% From Outside Canada – 1.1% From E Canada/Maritimes – 0.8% From NWT/Yukon – 0.4%
In what area was property purchased?	Kelowna/West Kelowna – 60.0%  Vernon/Coldstream – 15.1%  North OK (outside V/CS) – 7.6%  Shuswap/Rev (outside SA) – 6.7%  Salmon Arm – 5.8%  Central OK (outside K/WK) – 4.9%	Kelowna/West Kelowna – 57.4%  Vernon/Coldstream – 15.2%  Shuswap/Rev (outside SA) – 7.8%  Central OK (outside K/WK) – 7.1%  North OK (outside V/CS) – 6.7%  Salmon Arm – 5.7%	Kelowna/West Kelowna – 53.8%  Vernon/Coldstream – 16.9%  Central OK (outside K/WK) – 9.8%  North OK (outside V/CS) – 8.3%  Shuswap/Rev (outside SA) – 6.8%  Salmon Arm – 4.5%

## **Summary of Highlights for OMREB Monthly Buyers Survey**

Results for March 2013 (1st Quarter)

BUYER PROFILE – Highlights	JANUARY 2013	FEBRUARY 2013	MARCH 2013
Best describe your most recent Buyer (moving to/from property type)	First Time Buyer – 24.8%  Moving Up – 19.8%  Revenue Property Investor – 13.2%  Recreation Property – 11.6%  Single Family Res to Strata – 10.7%  Strata to Single Family – 3.3%  Retirement Community – 2.5%	Moving Up - 21.3%  First Time Buyer - 19.7%  Recreation Property - 12.6%  Revenue Property Investor - 9.4%  Single Family Res to Strata - 7.1%  Retirement Community - 7.1%  Strata to Single Family - 6.3%	Moving Up – 24.6%  First Time Buyer – 16.2%  Single Family Res to Strata – 10.6%  Revenue Property Investor – 10.6%  Retirement Community – 7.8%  Recreation Property – 7.3%  Strata to Single Family – 6.1%
Describe the Buyer (family dynamic):	Two parent family/children – 32.2%  Couple without children – 25.6%  Empty Nesters/Retired – 19.8%  Single Female – 10.7%  Single Male – 9.9%  Single Parent with children – 2.5%	Two parent family/children – 30.5%  Couple without children – 25.8%  Empty Nesters/Retired – 18.8%  Single Female – 10.9%  Single Male – 7.8%  Single Parent with children – 3.1%	Empty Nesters/Retired – 27.5%  Couple without children – 25.8%  Two parent family/children – 23.1%  Single Female – 12.6%  Single Male – 7.7%  Single Parent with children – 2.2%
How did Buyer finance purchase?	Conventional Mortgage (>20% down) – 50.8%  All Cash – 25.4%  High Ratio (<20% down) – 23.8%  Rental Income to Qualify – 1.6%	Conventional Mortgage (>20% down) – 48.1% High Ratio (<20% down) – 27.1% All Cash – 24.0% Rental Income to Qualify – 1.6%	Conventional Mortgage (>20% down) – 51.4%  All Cash – 30.6%  High Ratio (<20% down) – 17.5%  Rental Income to Qualify – 1.1%
Where did Buyer move from?	From within Board Area – 61.5% From Lower Mainland/Island – 14.8% From Alberta – 11.5% From Other Areas in BC – 4.1% From E Canada/Maritimes – 4.1% From Sask/Man – 2.5% From Outside Canada – 1.6% From NWT/Yukon – 0%	From within Board Area – 68.2% From Alberta – 11.6% From Lower Mainland/Island – 5.4% From Other Areas in BC – 5.4% From E Canada/Maritimes – 3.1% From Sask/Man – 3.1% From Outside Canada – 3.1% From NWT/Yukon – 0%	From within Board Area – 57.6% From Alberta – 17.9% From Other Areas in BC – 10.3% From Lower Mainland/Island – 8.7% From Sask/Man – 2.7% From E Canada/Maritimes – 1.6% From Outside Canada – 1.1% From NWT/Yukon – 0%
In what area was property purchased?	Kelowna/West Kelowna – 63.9% Central OK (outside K/WK) – 8.2% Vernon/Coldstream – 7.4% North OK (outside V/CS) – 7.4% Shuswap/Rev (outside SA) – 7.4% Salmon Arm – 5.7%	Kelowna/West Kelowna – 57.4%  Vernon/Coldstream – 14.7%  North OK (outside V/CS) – 8.5%  Central OK (outside K/WK) – 7.0%  Shuswap/Rev (outside SA) – 7.0%  Salmon Arm – 5.4%	Kelowna/West Kelowna – 56.5%  Vernon/Coldstream – 17.9%  Central OK (outside K/WK) – 10.3%  Shuswap/Rev (outside SA) – 9.2%  North OK (outside V/CS) – 3.3%  Salmon Arm – 2.7%