OUTGOING PRESIDENT’S MESSAGE:
George Cwiklewski (2011-12)

“Taking a Quantum Leap to Demonstrate the Continued Value of the Profession...”

Over the past year, as your President I have travelled to many meetings and conferences throughout Canada where the agendas centre around the idea of taking a “Quantum Leap” in the challenging times facing our industry.

All of our representatives at every level have put in countless hours reflecting, making decisions and implementing tools that we may better service our clients and the general public: from new technologies to the exploration of virtual college, improved education courses, higher professional standards and ethics, and utilizing the pillars of the “Quality of Life Principles” in our communities, to looking at the continuing evolution of our governance and electing the best people to assist us in making a Quantum Leap.

I must say that we have accomplished a lot but have so much more to do to keep REALTORS® relevant in the future, and demonstrating continued value of the profession to the public, whom, in many cases, know more about the market than ever before because of the new advanced technology that is available to them.

We must continue to surge forward towards a higher standard of professionalism or we could be overwhelmed, become extinct and perhaps go under. I would like to repeat my challenge to all of you that I presented at the Central Zone Christmas Charity Luncheon, and that is to become like a Chameleon, adapting to the changes in our economic environment and continue being leaders in all of our communities to demonstrate our continuing value.

I thank our Members for the privilege of being your President and representing OMREB for the past year. During this time, I came to realize that our Board is considered a leader throughout organized real estate. Of course, I must extend my gratitude to our Board of Directors for their time and dedication, and offer sincere thanks to our Staff who have impressed me more and more with their professional manner and exceptional reputation representing our Board.

As I pass the Presidential gavel to incoming President Rob Shaw, I wish him great success on continuing to bring our membership into a new better era.

I invite all of you to step forward and become a part of this new era and all its changes and challenges by being involved at any Board level whether on committees, task forces, Zone Executives or Directors on the Board because it will improve your “Quality of Life” as it did mine...